



**RX Ethereal Celestial** is the latest in freeform personalised biotechnology. This premium design re-invents the rules and produces that essential balance between great distance vision, comfortable intermediate and reading excellence.

**The RX Ethereal Eden** combines enhanced back-surfaced freeform technology with state-of-the-art computer design, creating a unique vision-print that provides an exceptional optical fit. The pre-cursor to Celestial, RX Ethereal Eden's crisp sharp optics provide a cost-effective option in the RX Ethereal range of personalised designs.

The **RX Ethereal Balanced** lens is designed as a multifunctional lens. It provides the perfect match between distance, mid and reading zones. New and existing progressive wearers will find this lens accommodating for everyday tasks, including driving, reading and office work.

COMFORTABLE VISION. WHATEVER YOU DO. WHEREVER YOU DO IT.



### *Balanced*

- Crisp far vision
- Parallel intermediate zone
- Large Reading Area
- Perfect power balance
- Thin by design
- Exceptional all round vision
- Ideal for everyday wear
- Reduces peripheral blur



### *Eden*

- Personalised design
- Wide middle section
- Superb peripheral vision
- Increased reading area
- Enhanced lens performance
- Crisper wider distance vision
- Unique vision-print
- Outstanding optical acuity



### *Celestial*

- Freeform biotech personalised lens design
- Provides a natural feel to progressive lens wear
- Unparalleled optical performance
- Great depth of vision
- Perfect for all users
- Created specifically for your life choices
- The latest in computer aided design and manufacture

Not just a brand; 'ethereal' -  
extremely delicate and light in a way that seems not to be of this world.



rxethereal



rxethereal.com

*9.9*  
*ethereal*

Too perfect for this world?

I N T R O D U C E S

C E L E S T I A L

COMFORTABLE VISION. WHATEVER YOU DO. WHEREVER YOU DO IT.



- Freeform biotech personalised lens design
- Provides a natural feel to progressive lens wear
- Unparalleled optical performance
- Great depth of vision
- Perfect for all users
- Created specifically for your life choices
- The latest in computer aided design and manufacture

RX Ethereal Celestial is the latest in freeform personalised biotechnology. This premium design re-invents the rules required to produce that essential balance between great distance vision, comfortable intermediate and reading excellence.

Your optician will collect all of the information required to create a perfectly unique multifocal lens for your specific life choices and optical requirement. RX Ethereal Celestial offers no compromise just exceptional optics and great looking spectacles.

Perfect for all users, people who have had problems with other progressive lens designs and those patients just looking for a great visual experience.

RX Ethereal Celestial combined with the latest in coating technology is the perfect solution for your 21st century lifestyle.

*RC*  
*ethereal*  
Too perfect for this world?

INTRODUCES

SKYLINE

COMFORTABLE VISION. WHATEVER YOU DO. WHEREVER YOU DO IT.



- Premium Progressive Lens Design
- Zero peripheral distortion in distance
- Widest field of vision in middle of lens
- Permits natural eye movement throughout the lens
- Perfect for new users
- Resolves adaption issues for existing patients
- The must have lens for prescription sunglasses
- Exceptional uncomplicated design

RX Ethereal Skyline is an affordable premium lens that has an almost perfect adaption rate. There is no need to retrain how you look through the lens as the zero peripheral distortion in distance vision provides a single vision feel.

Traditional multi-focal lens designs tend to generate a restricted view in the centre of the lens. RX Ethereal Skyline is unique in that the distance prescription blends into the intermediate. This permits peripheral eye movement in the mid-section of the lens and makes adaption to your new progressive lens that much easier. The ample reading zone perfectly complements this uncomplicated design.

Perfect for new users, people who have experienced problems with other progressive lens designs and those patients sensitive to peripheral distortion.

RX Ethereal Skyline is the must have design when ordering your prescription sunglasses.

*asc*  
*ethereal*

Too perfect for this world?

I N T R O D U C E S

E D E N

COMFORTABLE VISION. WHATEVER YOU DO. WHEREVER YOU DO IT.



- Personalised design
- Wide middle section
- Superb peripheral vision
- Increased reading area
- Enhanced lens performance
- Crisper wider distance vision
- Unique vision-print
- Outstanding optical acuity

RX Ethereal Eden is the lens of the future, today. The Eden combines enhanced back-surfaced freeform technology with state-of-the-art computer design, creating a unique vision-print that provides an exceptional optical fit

RX Ethereal Eden's crisp sharp optics provide a cost-effective option in the RX Ethereal range of personalised designs.

The Eden is manufactured to the highest standards; facial features, frame shape, eye movement and lifestyle choices are all factored in to produce this excellent optical lens design.

Perfect for those patients who always wanted that personal touch but thought personalised lenses were out of their reach. RX Ethereal Eden provides no compromise just great optics and beautiful looking lenses.



*RS*  
*ethereal*  
Too perfect for this world?

INTRODUCES

BALANCED

COMFORTABLE VISION. WHATEVER YOU DO. WHEREVER YOU DO IT.



- Crisp far vision
- Parallel intermediate zone
- Large Reading Area
- Perfect power balance
- Thin by design
- Exceptional all round vision
- Ideal for everyday wear
- Reduces peripheral blur

RX **Ethereal Balanced** is designed as a multifunctional lens. It provides the perfect match between distance, mid and reading zones.

New and existing progressive wearers will find this lens accommodating for everyday tasks, including driving, reading and office work.

The RX **Ethereal Balanced** lens design creates a uniform corridor where entrance and exit are similar in width, resulting in a near parallel corridor. This results in a more effective intermediate zone.

Balanced lenses are designed to provide sharper and wider fields of vision, they will improve clarity of vision through the centre of the lens and reduce peripheral blur.

Advances in Computer-Aided-Design and manufacturing techniques have culminated in the creation of this perfectly proportioned optical lens.